

2026 TO 2027 SCHOOL PROGRAMS

Build Student Confidence, Focus, and Teamwork Through Archery

A complete school archery program. We bring the equipment, the coaches, and the range, and we give your students something real to aim for.

2013
founded, serving NYC schools and communities

76
school sites last year

30
districts, in every borough

Start with a 15 minute School Program Fit Call.
We'll find the right starting point for your school.

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WHY SCHOOLS JOIN

A sport where the quiet student often goes first.

Archery does not reward the loudest or the fastest. It rewards the student who can settle, aim, and repeat. Height, speed, and prior experience count for very little, so students who have already decided sport is not for them can draw, aim, and score in their first session.

Confidence and focus

Every shot is a short cycle of attention. Students learn to settle, aim, release, and improve.

Team and school pride

Students cheer for one another, and the ones who keep going represent their school in competition.

Real world math

Students score their own ends, keep running totals, chart progress, and compare rounds across sessions.

Every student can take part

Programs are designed for grade 3 and up, and for students with a range of physical abilities and experience.

Something to aim for

Before the Virtual Tournament, each student picks the Hit Your Goals reward they are working for.

Leadership

Students who stay with it can grow toward leadership and junior instructor opportunities.



Students record and total their scores after an end.

HOW IT WORKS

1. **We set up**
   Our coaches arrive about an hour early and build the range in your gym, multipurpose room, or outdoor space.
2. **Students learn and shoot**
   Safety and form instruction first, then students shoot and score in small groups with certified coaches.
3. **We pack up**
   Equipment is packed away and stored on site in a space you set aside, so the range is ready for the next session.

Your school provides the space, supervision, one point of contact, and a secure place to keep the equipment. **We handle** the equipment, instruction, safety, setup, scoring, and cleanup.

LEARNING HAPPENS ACROSS THE SCHOOL DAY

Reading

Safety instructions, range commands, and technique words: stance, nock, draw, anchor, aim, release.

Writing

Goals before a series, reflections after it, and what changed between one attempt and the next.

Math

Recording each arrow, totaling ends, keeping a running score, and comparing rounds.

Focus and teamwork

Commands followed exactly, lanes shared, scores kept honestly, and progress students can see.

Safety first, every session. Archery is a controlled, low contact sport with a strong safety record when delivered with qualified instruction. Every session begins with safety instruction, and our coaches confirm the range is clear before anyone shoots.

USA Archery certified coaches **MWBE certified, NYC and NYS** **NYC Vendor #HID203000** **MTAC #QR151FX** **Safety first range procedures**

CHOOSE YOUR STARTING POINT

Start small, or start with a goal.

Some schools want students to try something new and have fun. Some want students working toward a tournament from day one. Both are welcome, and you can move up whenever you are ready.

Four Session School Series

$2,800

4 sessions, $700 each
Up to 10 students

Fun, with something to show for it.

- → Coaches, equipment, setup, and cleanup
- → Learning materials for every student
- → End of program certificates
- → A completion gift for every student: a pencil case, an "I Hit My Goals" notebook, and pencils
- → An invitation to Future Archery Pro

RECOMMENDED START

Virtual Tournament Series

$3,500

5 sessions, $700 each
Up to 10 students

The first step on the Hidden Gems progression.

- → Everything in the Four Session Series
- → Session five is the Hidden Gems Virtual Tournament, at 4 meters
- → A T shirt for every student who takes part
- → Each student picks a Hit Your Goals reward to work toward
- → An invitation to Future Archery Pro

Archery Week

$25,000

5 school days
The whole school

Every PE class on the range, all week.

- → About 150 to 200 students a day
- → Try Archery stickers and "I Did It" pencils for students
- → An optional photographer, on the day you choose
- → An educator Try Archery session after school
- → A Saturday Family Archery Experience

Series sessions are for one group of students, grade 3 and up. Groups of up to 15 or 20, and longer programs, are on page 5. Archery Week and other whole school formats are on page 6.



WHEN THE GOAL IS PARTICIPATION

Play, Learn, and Aim

Any program can run in a noncompetitive way: target games, personal best challenges, cooperative team tasks, scoring practice, and reflection. You decide whether students are ranked against one another or use scores only to see their own progress.

Same price, same coaches, same range. It is a way of running the sessions, not a separate product. A school can also run one group for fun and another toward competition.

Fun gets students engaged. Structure gives the experience lasting value.

PARTNER SCHOOL PERKS

- → Students can apply to join Hidden Gems pop up events with special programming.
- → Students are invited to our Explore Archery winter and summer programs.
- → Two tickets to our end of year educator event, with a look back at the year and a preview of summer programs.

AIM FOR GREATNESS

The Hidden Gems progression.

Every student starts close to the target and moves back as their form and control hold. Each step gives students a reason to practice, a score they can see, and a next goal. Nobody has to take every step, and nobody is rushed.

10 to 12 ft
first session

Try it
Safety, stance, and first shots, close to the target.

Moving back
sessions 1 to 4

Learn and score
Coached technique, a skill focus each session, and students recording and totaling their own ends.

4 meters
13.1 feet

Hidden Gems Virtual Tournament
Five ends of three arrows, scored at your school and compared with students at other participating schools.

Further back
8, 12, 28 sessions

Build across a term
Repeated practice, feedback, team rounds, and leaderboards. Students move back as they are ready.

Citywide
a Saturday

Future Archery Pro OPTIONAL
An in person Hidden Gems tournament where students compete against students from across the city.

9 and 18 m
official distances

Official USA Archery indoor OPTIONAL
For students who meet the age, membership, and registration requirements.

National level
the goal

Students who see themselves there OPTIONAL
A student in a school gym who can picture a national line.



INSIDE ONE SESSION

- → Safety orientation and range rules
- → Coached technique and a skill focus
- → Scored ends, recorded by students
- → Goal setting or reflection

Students learn every session. Not every session is scored.

PARTNER PERK

No room for 18 meters?

Students from partner schools who are ready are invited to shoot the full distance at Hidden Gems pop up locations for their USA Archery competition.

#FUTUREARCHERYPRO · OPTIONAL

One Saturday. Students from across the city.

Future Archery Pro is our citywide competition. Students who have prepared in their school program come together to compete against students from schools all over New York City, and families come to watch and cheer. We work with your school to get students there.

Planned for Saturday, December 19, 2026 and Saturday, May 22, 2027.

DISTRICT TOURNAMENT

Closer to home

Schools can also take part on their own or join with neighboring schools for a district archery tournament, in person on a Saturday or with virtual scoring.

Competition steps are optional and depend on student readiness, space, preparation, registration, event capacity, and the rules in force. Buying a program does not guarantee a place in any competition. This describes a pathway and a goal, not a promise of national qualification or placement.

WHAT IT COSTS, IN THE OPEN

Program pricing.

Each session serves one group of students. For groups of up to 15 or 20, the rate per session drops as the commitment grows.

SESSIONS	PROGRAM	UP TO 10	UP TO 15	UP TO 20
4	Four Session School Series	**$2,800**	n/a	n/a
5	Virtual Tournament Series RECOMMENDED	**$3,500**	**$4,875** saves $375	**$6,500** saves $500
8	Competition Progression Series	**$5,600**	**$7,560** saves $840	**$10,080** saves $1,120
12	School Progression Partnership	**$8,400**	**$10,800** saves $1,800	**$14,400** saves $2,400
28	Extended School Progression Partnership	**$19,600**	**$24,150** saves $5,250	**$32,200** saves $7,000

Groups of up to 10 are $700 per session at every length, because travel, setup, breakdown, and staffing do not shrink with a smaller group. Savings are measured against a standard value of $1,050 per session for up to 15 students and $1,400 for up to 20. Commitment pricing applies to one defined group, a confirmed calendar, and a written program agreement.

SECOND GROUP, SAME DAY

Book back to back and pay less

When a second group meets right after the first, on the range we already set up, the second session costs less.

GROUP	FIRST SESSION	BACK TO BACK
Up to 10	$700	**$500**
Up to 15	$975	**$775**
Up to 20	$1,300	**$1,000**

Example: 20 students in two groups of 10, back to back, for five sessions: $3,500 + $2,500 = **$6,000**.

Five session rates shown. The second session is $200 less for groups of up to 10 or 15 and $300 less for up to 20, at every length. Groups on different days are each priced at the full rate.

INCLUDED IN EVERY PRICE

- → USA Archery certified coaches and all equipment
- → Range setup and breakdown, safety instruction, and scoring
- → Learning materials for every student
- → The full archery workbook from eight sessions for one group

LEARNING MATERIALS

Every program
Safety and range rules handout, skill worksheet, scoring sheet, goal setting or reflection page

Five sessions and up
Skill development worksheets, practice and feedback tracking, scoring and team round materials

Eight sessions and up
The full archery workbook: archery knowledge and history, safety and technique, reflection and writing

Priced separately: travel outside our service area, added groups or days, optional recognition items, and a student reach and touchpoint report. Sessions longer than 60 minutes can be planned and priced with you. Learning materials support program learning; they do not replace district curriculum mapping or formal literacy instruction.

FOR THE WHOLE SCHOOL

Archery Week, or archery in PE.

When you want the whole school on the range, or archery built into the school day, these formats are priced by the day or by the period rather than by group.



A whole class on the range during an Archery Week.

Archery Week $25,000

- → Five consecutive school days. Typically five to six PE classes a day, about 150 to 200 students a day
- → Four or more targets and four to five coaches on site
- → Try Archery stickers and "I Did It" pencils for students
- → An optional photographer, on the day you choose
- → An educator Try Archery session after school during the week
- → A Saturday Family Archery Experience for about 20 participants

Four Day Archery Activation $20,000

Four school days with the same targets and coaches as the week, including the educator Try Archery session. For when a holiday, closure, or PD day shortens the week. The Saturday family event is quoted separately.

Performance or Signature Partnership Custom proposal

Whole school exposure plus a progression group, or multi grade, multi site, and district projects.

Archery in PE and Multiple Archery Days

A pop up range on your floor, inside the periods you already run, for one day or for days spread across the year. You choose the setup, and we plan the rotation with your PE teacher so every student in the class takes part. Setup happens once, so each extra period on the same day costs less. Our mapping to the NYS PE Learning Standards is available.

SETUP	FIRST PERIOD	EACH EXTRA
2 target setup	$700	$450
4 target setup	$1,400	$900
6 target setup	$2,100	$1,350

Each setup is built to fit your space. Class size is not capped; we fit the class to the setup you choose.

Professional development for educators

Beyond the educator Try Archery session, full PD sessions can be booked on their own, any time of year, planned and priced with you.

Let it fund itself

An Archery Fundraising Day, from $4,000, that your school promotes and keeps the proceeds from.

NEXT STEP

Let's find the right starting point for your school.

Start with a 15 minute School Program Fit Call. We confirm your student count, schedule, space, and goals, then send you a written program plan for your team.

Natasha Green · Founder and CEO

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